



LARS WURZEL

MARCAIDA



DESIGNER

25 YEARS OLD • BASED IN JEDDAH, KSA

ADVERTISING
MARKETING RESEARCH
ILLUSTRATION



ART DIRECTION
3D MODELLING

TOOLS

PHOTOSHOP
★★★★★

ILLUSTRATOR
★★★★★

INDESIGN
★★★★★

PREMIERE
★★★★★

MAYA
★★★★★

Z BRUSH
★★★★★

AUDITION
★★★★★

AFTER EFFECTS
★★★★★

EXPERIENCE

McCann Erickson
Manila, Philippines

Leo Burnett
Jeddah, KSA

77 Media
Jeddah, KSA

Ogilvy
Jeddah, KSA

EDUCATION

University of Santo Tomas
BACHELOR OF FINE ARTS MAJOR IN ADVERTISING
(2014) **CUM LAUDE LATIN HONOR

Filcom
SHORT COURSE ON 3D DESIGN
(2015)

INTEREST



COFFEE



PSYCHOLOGY



READING



ARCHITECTURE



TRAVEL



MUSIC



RESEARCH

CONTACT: 056 160 1620

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lars.marcaida@gmail.com
[behance.com/larsmarcaida](https://www.behance.com/larsmarcaida)

Languages

TAGALOG

ENGLISH

ARABIC